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EDITH Entrepreneurship in Digital Health

International Master's Degree Programme



MEDICAL
UNIVERSITY
OF LODZ



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

University for
Continuing
Education Krems



Institut Mines-Télécom



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Ingelheim

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TIMETABLE Entrepreneurship in Digital Health

2024-2025

<p>The healthcare system & the use of data</p>	<p>Wednesday 10. April (9 a.m.-1 p.m.): Introduction and lesson Wednesday 10. April (2 p.m.-6 p.m.): Exercise and project work Thursday 11. April (9 a.m. – 1 p.m.): Lecture Thursday 11. April (2 p.m. – 6 p.m.): Exercise and Use case Friday 12. April (9 a.m. – 1 p.m.): Lecture Friday 12 April (2 p.m. – 6 p.m.): Exercise and project work Wednesday 17. April (9 a.m.-1 p.m.): Lesson Wednesday 17. April (2 p.m.-6 p.m.): Evaluation</p>
<p>Healthcare data management</p>	<p>Thursday 18. April (9 a.m. – 1 p.m.): Lecture, Introduction to data management Thursday 18. April (2 p.m. – 6 p.m.): Exercise and team building Friday 19. April) (9 a.m. – 1 p.m.): Lecture, Healthcare data management: from theory to practice Friday 19. April (2 p.m. – 6 p.m.): Exercise and project work Tuesday 23. April (9 a.m.-1 p.m.): Lecture, Developing a healthcare data management strategy Tuesday 23. April (2 p.m.-6 p.m.):Exercise and project work Wednesday 24. April (9 a.m.-1 p.m.): Lecture, Processes, technologies, and tools... Wednesday 24. April (2 p.m.-6 p.m.): Exercise and project work</p>



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New technologies in health I	<p>Thursday 2. May (9 a.m.-1 p.m.): Introduction and lesson Thursday 2. May (2 p.m.-6 p.m.): Exercise and project work Friday 3. May (9 a.m.-1 p.m.): Lesson Friday 3. May (2 p.m.-6 p.m.): Exercise and Use case Thursday 16. May (9 a.m. – 1 p.m.): Lecture Thursday 16. May (2 p.m. – 6 p.m.): Exercise and project work Friday 17. May (9 a.m. – 1 p.m.): Lecture Friday 17. May (2 p.m. – 6 p.m.): Evaluation</p>
New technologies in health II	<p>Thursday 23. May (9 a.m.-1 p.m.): Introduction and lesson Thursday 23. May (2 p.m.-6 p.m.): Exercise and project work Friday 24. May (9 a.m.-1 p.m.): Lesson Friday 24. May (2 p.m.-6 p.m.): Exercise and Use case Wednesday 29. May (9 a.m. – 1 p.m.): Lecture Wednesday 29. May (2 p.m. – 6 p.m.): Exercise and project work Friday 31. May (9 a.m. – 1 p.m.): Lecture Friday 31. May (2 p.m. – 6 p.m.): Evaluation</p>
Business models for digital healthcare	<p>Thursday 13. June (9 a.m.-3 p.m.): Exercise (I), Business Modelling Thursday 13. June (3 p.m.-6 p.m.): Lecture (I) Friday 14. June (9 a.m.-3 p.m.): Exercise (II), Business Modelling Friday 14. June (3 p.m.-6 p.m.): Lecture (II), Business Modelling Saturday 15. June (9 a.m.-3 p.m.): Exercise (III), Business Modelling (III) Saturday 15. June (3 p.m.-6 p.m.): Lecture (III), Business Modelling Thursday 20. June (9 a.m.-3 p.m.): Exercise (IV), Business Modelling</p>



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	<p>Thursday 20. June (3 p.m.-6 p.m.): Lecture (IV), Business Modelling</p> <p>Friday 21. June (9 a.m.-3 p.m.): Exercise (V), Business Modelling</p> <p>Friday 21. June (3 p.m.-6 p.m.): Lecture (V), Business Modelling</p> <p>Saturday 22. June (9 a.m.-3 p.m.): Exercise (VI), Business Modelling</p> <p>Saturday 22. June (3 p.m.-6 p.m.): Lecture (VI), Business Modelling</p>
<p>Cross cultural competence in digital health</p>	<p>(Thursday - Saturday) (9 a.m.-5 p.m.) 4- 6 July 2024</p>
<p>Digital transformation</p>	<p>Wednesday 2. October (9 a.m.-1 p.m.): Lecture, Digital transformation: the role of innovation</p> <p>Wednesday 2. October (3 p.m.-6 p.m.): Exercise</p> <p>Thursday 3. October (9 a.m.-1 p.m.): Lecture</p> <p>Thursday 3. October (2 p.m.-6 p.m.): Exercise</p> <p>Friday 4. October (9 a.m.-1 p.m.): Lecture, Digital platforms</p> <p>Friday 4. October (3 p.m.-6 p.m.): Exercise and project work</p> <p>Monday 7. October (9 a.m.-1 p.m.): Lecture, Digital technologies for healthcare...</p> <p>Monday 7. October (3 p.m.-6 p.m.): Exercise and project work</p>
<p>Method of collaboration</p>	<p>Thursday 17. October (9 a.m.-1 p.m.): Introduction and lesson</p> <p>Thursday 17. October (2 p.m.-6 p.m.): Exercise and project work</p> <p>Friday 18. October (9 a.m.-1 p.m.): Lesson</p> <p>Friday 18. October (2 p.m.-6 p.m.): Exercise and Use case</p> <p>Thursday 24. October (9 a.m. – 1 p.m.): Lecture</p> <p>Thursday 24. October (2 p.m. – 6 p.m.): Exercise and project work</p>



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	<p>Friday 25. October (9 a.m. – 1 p.m.): Lecture Friday 25. October (2 p.m. – 6 p.m.): Evaluation</p>
Leadership	<p>Thursday 7. November(9 a.m.-1 p.m.): Introduction and lesson Thursday 7. November(2 p.m.-6 p.m.): Exercise and project work Friday 8. November (9 a.m.-1 p.m.): Lesson Friday 8. November (2 p.m.-6 p.m.): Exercise and Use case Thursday 14. November (9 a.m. – 1 p.m.): Lecture Thursday 14. November(2 p.m. – 6 p.m.): Exercise and project work Friday 15. November (9 a.m. – 1 p.m.): Lecture Friday 15. November (2 p.m. – 6 p.m.): Evaluation</p>
International Entrepreneurship	<p>(Thursday - Saturday) (9 a.m.–5 p.m.) 9-11-January 2025</p>
Go to Market	<p>Thursday 16. January 2025 (9 a.m.-1 p.m.): Lecture, Trends, scenarios, and challenges of healthcare go to market (I) Thursday 16. January 2025 (3 p.m.-6 p.m.): Exercise Friday 17. January 2025 (9 a.m.-1 p.m.): Lecture, How to develop and implement a healthcare got to market strategy (II) Friday 17. January 2025 (3 p.m.-6 p.m.): Exercise and project work Thursday 23. January 2025 (9 a.m.-1 p.m.): Lecture, How to develop and implement a healthcare go to market strategy (III) Thursday 23. January 2025 (3 p.m.-6 p.m.): Project work Friday 24. January 2025, (9 a.m.-1 p.m.): Lecture & Exercise, Digital technologies for healthcare resilience & sustainability Saturday 25. January 2025 (9 a.m.-1 p.m.): Exercise</p>



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Digital health prototyping

Wednesday 29. January 2025 (3 p.m.-6 p.m.): Lecture
Thursday – Saturday 30. January – 1. February 2025 (9 a.m.-5 p.m.)

Business Lab

Thursday 8. May 2025 (9 a.m.–5 p.m.)
Friday 9. May 2025 (9 a.m.–5 p.m.)

Citizen & patients activities

Thursday 15. May 2025 (9 a.m.-5 p.m.)
Friday 16. May 2025 (9 a.m.-5 p.m.)

summer school

23 June – 28 June 2025 (9 a.m.-5 p.m.)

Project development

Start possible at any time