



Co-funded by the
European Union

EDITH Entrepreneurship in Digital Health

International Master's Degree Programme



MEDICAL
UNIVERSITY
OF LODZ



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

University for
Continuing
Education KREMS



Boehringer
Ingelheim

digitalpharma
lab

Become part of the digital health revolution. This MSc is a newly designed pan-European programme that focuses on improving and implementing digital health solutions.

Combining strategic management, digital innovation and international business creation, this programme will equip you with the necessary skills to thrive in the ever-evolving digital health sector. Through hands-on learning, you'll gain the skills to excel in this landscape.

TARGET GROUP

Healthcare professionals, entrepreneurs and innovators who have an intrinsic interest in developing digital healthcare products or digital services and bringing them to market.

COURSE CONTENTS e.g.

- » Business models & digital healthcare
- » New technologies & Prototyping
- » Leadership & Go to market strategies
- » Business Lab & Summer School

START

- » April 2024

INFORMATION

www.medunigraz.at/edith

CONTACT

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